Psoriasis affects more than 7.5 million Americans, and is the most common autoimmune disease in the country.

Psoriasis is a disease that reveals itself on the skin. But when you look deeper, there’s another side to the story. It affects the way you think and influences what you do, what you wear, and even how you approach relationships.

Psoriasis: The Inside Story addresses all the ways living with psoriasis impacts your daily life and aims to empower people living with psoriasis to share their story and seek the help they need.

DID YOU KNOW PSORIASIS...

- 39% risk of depression
- 31% risk of anxiety
- 64% report that clothing choices are affected
- 1 in 5 say psoriasis has a high impact on their appearance
- 39% risk of depression
- 35% say PsO prevents taking part in physical activity
- 1 in 5 experience social rejection at the gym
- 33% experience problems with their partners & friends
- 35.5% say sexual activity is too painful
- 44% report that shaving choices are affected
- 1 in 5 say psoriasis impacted their social life

Certain climates and stress can trigger flare-ups:

- 64%
- 94%

Frequently Asked Questions: Psoriasis in spring, summer, fall and winter.

We want to hear from you! Use #PsoriasisInsideStory to join the conversation!